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## On the Rise

### A Marketing Company's Newest Role

**Manasquan, NJ, June 26, 2018** – Longtime team member at Wingman Planning, Chelsea Ryan, soars to new heights with the introduction to a newly created role. As Chief Operating Officer, Ryan will oversee all marketing services Wingman Planning offers.

Ryan's new position holds more meaning than most marketing agencies would believe. With supervising company services such as Website Development and Digital Marketing, Ryan also is accountable for the firm's real estate. From Wingman Planning's location at Brielle Hills, to the Wingman Centre building in Manasquan, N.J., she was the creative designer of the agency's big move.

"I'm looking forward to what this new position brings me. I'm ready to learn more objectives of the business and to create a workplace environment that hosts a productive atmosphere with positive values and communication," says Ryan, newly appointed Chief Operating Officer.

A creative mind isn't the only attribute Ryan acquires. She is also involved the daily activities of Wingman Planning's other ventures. From handling the company's Human Resources, to aiding in the brand's business to business magazine, Ryan is a new breed of businesswoman.

"I see a lot of potential and value in the Chief Operating Officer position. Chelsea has now been involved in many aspects of my business, and I know she has what it takes to take the position head on," Tom Mirabella, President of Wingman Planning said.

Wingman Planning is home to a group of young and talented team members bringing new light to everyday small business marketing. With over 400 clients, the company continues to provide assistance in functional and leadership experience in strategy, all aspects of marketing, sales, competitive analysis, field operations and customer care.

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If you would like to know more about this topic, please call Wingman Planning at 732-539-5980, or email @ [info@wingmanplanning.com](mailto:info@wingmanplanning.com).